

How to Rank in Google's AI Overview



- ☐ Build your existing organic ranking through:
 - ☐ High-authority topical backlinks
 - ☐ Decent website speed
 - ☐ Content quality
 - ☐ Strong user experience
- ☐ Match the topic and question extremely closely
- ☐ Share simple information that's easy to read
- ☐ Start with a summary and get to the point quickly
- ☐ Cover one point per paragraph
- ☐ Keep things short
- ☐ Resubmit changes via Google Search Console



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